



keynote addresses by:

Barbara Pointon

(Alzheimer's campaigner)

Moira Gibb CBE

(Chief Executive, London
Borough of Camden)



the workforce speaks

learning in action with
London's adult social
care employers

**the Skills for Care London
regional conference 2009**

**Wednesday 30th September 2009
Westminster Central Hall, London**

Supported by the London Joint Improvement Partnership (JIP)



Department
of Health





about the conference

Skills for Care contributes to the improvement of adult social care through workforce development activities. The annual conference is an opportunity to hear about the work being undertaken within London. This year we will be bringing together and hearing from the individuals and social care employees who have contributed to, shaped and benefited from our regional programme of activities.

Regional staff will lead the morning session with our 'Learning ambassadors', who will showcase the success stories, share their experiences and offer personal contributions to the workshops.

Our guests include keynote speaker Barbara Pointon, who featured in Paul Watson's 2007 award-winning ITV film 'Malcolm and Barbara... Love's Farewell', who will be joined in the afternoon by Moira Gibb CBE, Chief Executive, London Borough of Camden & Chair of the Social Work Taskforce and Ian Winter, Deputy Regional Director Social Care, Department of Health, who will offer delegates their perspective on the challenges and opportunities facing the London workforce as we undergo transformation.

workshops confirmed include:

- your workforce planning toolkit
- the Qualifications and Credit Framework - Skills for Care's direction of travel and progress to date in developing social care qualifications on the credit framework
- dementia care mapping
- World Class Apprenticeships – making it a reality in the London region
- action learning; a tool for transforming the workforce
- New Types of Worker – new ways of working in domiciliary care
- Effective supervision – how to maximise the potential of your workforce

who should attend?

- social care employers
- learning and development managers
- people who use services, and carers
- senior staff and managers from social care organisations
- training providers
- Local Authority transformation and personalisation leads

aims of the conference

Delegates will be able to:

- hear about the regional achievements of Skills for Care
- gain an insight into the local, regional and national agenda
- share practice information
- hear from those that have benefited first hand
- network with colleagues



programme

9.10am registration and exhibition viewing

- 10.10am Welcome and introduction
Maddy Thomson, Regional Development Manager,
Skills for Care London
- 10.20am 'A year in film'; a video of regional Skills for Care activities
- 10.25am Opening address - tbc
- 10.50am A Good Practice Showcase; what works well in workforce development
Skills for Care London staff and the local 'Learning ambassadors'
- 11.15am Briefing on Workshop Sessions and refreshments
- 11.30am Workshops Session I

12.30pm lunch and exhibition viewing

- 1.45pm Barbara Pointon
- 2.20pm Workshops Session II (refreshments to be made available)
- 3.20pm Moira Gibb CBE, (Chief Executive, London Borough of Camden, and
Chair of the Social Work Taskforce)
- 3.45pm Ian Winter (Department of Health Deputy Regional Director Social Care)
- 4.00pm Plenary and closing comments
David Crosbie (Skills for Care London Regional Chair)

4.10pm close

promotional opportunities

For more information about promotional opportunities at this conference, please contact:
Laura Anthony, Skills for Care London,
email: laura.anthony@skillsforcare.org.uk **tel:** 07890 514 106

unable to attend?

Conference papers, as presented to the delegates on the day, are available on CD-rom after the conference for £55 + VAT. This useful reference will include: available speakers' papers, speakers' biographies and any additional inserts.

ways to book:

- **post:** Skills for Care London, Charles House, 375 Kensington High St, London, W14 8QH
 - **tel:** (020) 7471 6772
 - **fax:** (020) 7471 6776
 - **email:** sfc.london@skillsforcare.org.uk
- Complete one form per delegate, using photocopies where necessary

booking form

Skills for Care London Regional Conference 2009

Wednesday 30 September 2009

please book me a place at the

Standard rate **£85 + VAT** (£12.75) **Total £97.75**

Discount rate **£50 + VAT** (£7.50) **Total £57.50**

(charities and voluntary organisations that employ fewer than 25 staff)

We have reserved a number of places for people who use services; if you are interested in attending please contact Michael Armstrong on 07792 293 695 or michael.armstrong@skillsforcare.org.uk

Title _____

Forename _____

Surname _____

Position _____

Organisation _____

Organisation Address _____

Postcode _____

Telephone _____

Fax _____

Email (please print clearly) _____

Please state any access, dietary or other requirements: _____

I have read and agree with the terms and conditions

Authorised signature _____

Date _____

This form is invalid without an authorised signature

workshop sessions

Further details on the different workshop choices available will be sent out upon receipt of the booking form

payment details

Cheque A cheque for £_____ is enclosed
please make payable to Hasca Ltd, contact info@hascald.co.uk

Invoice Please send invoice for £_____ to

Title _____ Forename _____

Surname _____

Position _____

Organisation _____

Organisation Address _____

Postcode _____

Purchase order no. _____

(Orders from UK organisations only.)

venue: Westminster Central Hall, Storey's Gate, London, SW1H 9NH

date: Wednesday 30th September 2009

conference fee: The fee includes lunch, refreshments and conference materials

terms and conditions

payment: 30 days either from date of invoice or before the conference (whichever sooner). Please make cheques payable to Hasca Ltd. Payment must be received before the conference.

cancellations: All cancellations must be received in writing. We are happy to accept a substitute delegate if the original delegate is unable to attend.

please visit our website for further information on upcoming events and the latest news

www.skillsforcare.org.uk/london